

Golden Wire 2021

Categories and Submission for Alumni

For the ninth time now, the category “Alumni Projects” allows graduates of the St. Pölten UAS to submit projects for the Golden Wire this year. The requirements are the same as for every other category. Three projects are nominated for the Alumni Projects category and will be presented at the Golden Wire media award ceremony at the St. Pölten UAS on 23 November 2021.

Taking part is definitely worthwhile. After all, there is a generous cash prize for the winner!

Which works can be submitted?

You can submit contributions that you completed as a freelancer or within the framework of a company project in the past two years (from the beginning of November 2019 to the end of October 2021). The prerequisite is that you were prominently involved in the project's implementation.

Which categories are there?

Basically, students can submit works in six categories – for alumni, there is an additional category called “Alumni Projects”:

ALUMNI PROJECTS: any project is eligible if it fits one of the six categories listed below and meets the same requirements.

■ SOUND & MUSIC

Audio productions, audio plays, free sound collages, pieces of music composed and produced by the submitters themselves, sound design and film score to accompany existing images, and music videos. The focus of this category is on the high-quality production of the soundtrack, which connects language, sound and music in creative and exciting ways. Duration: **max. 4 minutes**

■ ANIMATION

Animated films, motion design in the form of trailers, commercials, opening credits, and TV design. The category focuses on the technology that brings images and objects to life. Duration: **max. 5 minutes**

■ SHORT FILM

Short films (also animated), music clips, dance and experimental films. The limelight of the category is on narrative film, interrelationships between sound and images, and experiments with the medium.

Duration: **max. 8 minutes**

■ DOCU AND TV PRODUCTION

Documentary video production, TV productions, TV formats, studio productions, information films, scientific films, reporting films. The focus is on conveying contents in documentary, reporting form as

well as on the implementation of TV formats (TV shows, chat shows, game shows, etc.). Duration: **max. 8 minutes**

■ INTERACTIVE

Interactive applications for mobile, internet, DVDs, terminals, games, and audiovisual installations; narrative, cinematic works with interactive navigation, games and internet sites that stand out through their extraordinary information architecture or design. **Presentation: 4 minutes** live on stage (in English if possible) or 4 minutes video documentary. It is also possible to combine live presentation and video.

■ GRAPHIC DESIGN

Graphic works designed for print and/or online. Possible subcategories are corporate design, communication design, information design, digital design, packaging design, poster design, edition design, and illustration.

For their presentation at the Golden Wire in the main lecture hall, all graphic works have to be submitted in digital form (either a photo of the final presentation or a digital composition of the contributions). Optionally, the work may also be submitted in printed form (e.g. for print forms such as posters, business cards, stationery). When it comes to screen designs, please indicate the intended resolutions and/or devices. **Presentation: 4 minutes** live on stage (in English if possible) or 4 minutes video documentary (or a combination of both).

Please note: in all categories, the contributions need to meet the duration requirements. If they do not, a random section will be used instead of the full work.

How are the contributions submitted?

The submission is **open until and including 7 November 2021**. Please follow the instructions at goldenwire.fhstp.ac.at.

How are the nominees chosen?

A preliminary jury consisting of lecturers from the respective subject area select three projects each for the Alumni Projects category from among all submitted works of the respective category and nominates them for the evening gala.

Limitations to Copyright

Please note that by submitting your contribution, you grant the St. Pölten UAS the non-exclusive right to use the presentation at the media award ceremony, publish it on the websites and social media channels operated by the St. Pölten UAS, and to use it within the framework of c-tv and its social media channels. You thereby assure that the submitted contributions are free from third-party copyrights (or that you have obtained the necessary licences). In this context, you also undertake to indemnify and hold the St. Pölten UAS harmless against any third-party claims.